

CALL FOR ENTRIES



**THE WEST
AUSTRALIAN
GOOD FOOD GUIDE
WINE AWARD
2020**

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AND
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**THE WEST
AUSTRALIAN
GOOD FOOD GUIDE
BEER AWARD
2020**

The West Australian Good Food Guide has officially opened entries for the 2020 Wine of the Year and Beer of the Year Awards.

Wine

The Wine of the Year Award is an important new accolade for the West Australian wine sector with a strong consumer-focus. It is a relevant, contemporary and easy to understand 'best-of' list judged by a diverse and inclusive panel of respected judges. Most wine consumed in Australia is done so in restaurants and cafes and yet the consumer is often the last person traditional wine scribes and the show system reflect upon.

Our small panel of expert judges includes wine journalist, presenter and retailer, Mike Bennie, who is returning again to anchor the awards. Mike is now joined by Gary Walsh, critic/wine writer/presenter and co-founder of the seismic online wine authority that is winefront.com.au, who will be working alongside WA-based wine communicator, writer and judge Erin Larkin, with a fourth judge, comedian, wine expert and delicious magazine wine contributor Merrick Watts, putting into play his honours award in WSET Level 3.

The wine award is open to wines released from June 30 2019 – August 31 2020. Only Western Australian wines will be considered for judging.

Beer

The Beer of the Year Award is a new award which recognises the growth and innovation of the West Australian brewing industry. As the birthplace of Australian craft beer, WA brewing continues to push beer well beyond the prosaic, leading many to explore new styles, from hoppy to sour, dark, barrel aged and hybrid, as well as classic lager expressions. Elegant, complex, immensely drinkable, and with exceptional food paring potential, WA beer is now as versatile as it is enjoyable.

The 2020 WAGFG beer judging panel is led by Guy Southern, Crafty Pint writer and beer industry consultant. Alongside Guy, the judging group is made up of three talents in Certified Cicerone Pia Poynton of Nowhereman Brewing Co., Elliot Moore from top tier Australian beer businesses Besk and Mane Liquor, and longstanding and respected beer judge Will Irving, co-creator of Feral Hop Hog, Biggie Juice, and extensive list of Australian boundary pushing beers.

The beer award is open to beers and ciders released during the 2020 calendar year (January 1 2020 to August 31 2020). Only Western Australian beers and ciders will be considered for judging. Given the extensive nature of the beer, at least two core range / regularly available are required.

The awards celebrate excellence and take a different tact to more traditional awards systems. The winning wine and beer will always be the best on the day, with judges considering inherent quality, innovation, modern tastes, drinkability and new approaches to beer and wine within their charter. **All wines, beers and ciders will be blind tasted.**

The winner of these annual awards will be at the head of a list of 25, ranked by our judges following rigorous blind tasting and discussion. All 25 will receive publicity across our media, internet and social media platforms.

Steps to entering are as follows;

1. Fill out the entry form online – a new submission and fee is required for each entry.
2. Carefully package your product and send it to the address noted. Note: two bottles are required for wine entries and a six pack of beer per beer entry.

Draught beer submissions may be entered, however two, clearly labelled, 1 litre cans, or equivalent multiple vessels to 2 litres (4 x 500ml cans), are required.

Kegs and growlers will not be accepted.

3. WAGFG judging criteria requires at least two core range / regularly available (seasonal release) beers, if submitting multiple beers.
4. While we love the fleeting and esoteric, we are also mindful of consumers ability to find them post-award announcement.
5. We ask that you fill out the form for beer entries ASAP so we know how many beers we will have as part of the judging process.

Delivery Address (via mail or in person)

WINE ENTRIES – can be mailed / dropped

Mon – Fri, 9am – 5pm from now until the end of August

WA Good Food Guide

att: Georgia Moore (please ask for Adam or Alexia if you are dropping off in person)

Housed within European Concepts

5/38 King Edward Rd,
Osborne Park, WA 6017

BEER ENTRIES

WA Good Food Guide

c/o Elliott Moore

Besk

265 Railway Rde

West Leederville, WA 6007

All wine entries must be received by close of business (5pm AWST) on Friday August 28th 2020.

For the delivery of beers however, we ask that they are only delivered during the week of the 5th – 9th of October. Deliveries will NOT be accepted before this time. Freshness is key!

The WAGFG Wine Award Judging will take place on September 7th, 8th and 9th.

The WAGFG Beer Award Judging will take place on October 12th, 13th and 14th.

If you have any queries regarding these awards please email Georgia Moore, Director, West Australian Good Food Guide: georgia@wagoodfoodguide.com

